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Advertising & Marketing Firm Adamus Media Hired To Promote Health and Rehabilitation Services

June 21, 2011

MT PLEASANT, S.C., June 21, 2011 — Innova Health & Rehab has hired Adamus Media, a local design and marketing firm with offices in Charleston County of South Carolina and Gloucester County of New Jersey, to promote its specialized health and rehabilitation services in Southern New Jersey and Eastern Pennsylvania. Innova offers patients broad-based clinical capabilities including orthopedic and neurological rehabilitation, dementia care, pulmonary care, respiratory therapy, cardiac care, stroke care, diabetes management, sub-acute care and dialysis.

In addition to post-acute medical and nursing services, Innova offers a unique seven-day-a-week therapeutic program, Essentia, specially designed for patients with Alzheimer's, dementia and other forms of memory loss.

Adamus Media will serve Innova with design and implementation of integrated marketing and communications strategies exercising the agency's expertise in media planning and purchasing, print and web design, search engine optimization, online marketing, public relations and branding.

For the past six years Adamus Media has served corporate and nonprofit clients all along the east coast. Adamus has a new satellite presence in Mount Pleasant, S.C., but the firm is no stranger to the Charleston area and the Mt. Pleasant community. Last month, the agency produced print collateral materials for a Mount Pleasant nonprofit organization, JUVO Charleston, and consulted with JUVO's sister community organization on brand identity. Last year, the agency

launched a website for the nonprofit CrossBridge Family Ministries (www.cross-bridge.org), located in Mount Pleasant.

With offices in Mount Pleasant, S.C. and Williamstown, N.J., Adamus Media is a design and advertising firm that offers marketing and communication services starting from brand design, web design, application development and e-commerce, to interactive media and online marketing. Adamus Media represents a wide variety of industries and firms including financial institutions, medical providers, information and technology firms, marine, hospitality and tourism companies, automotive and retail industry, higher education institutions and nonprofit organizations. Visit www.adamusmedia.com for more information.