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**NEWS RELEASE**

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**Adamus Media Launches New Client Websites**  
**Marketing and Design Firm Breathes New Life into Online Presence for**  
**Coastal Carolina Research Center, NTT Training**

**CHARLESTON, S.C., May 29, 2014** – Adamus Media, a marketing and design firm has helped two diverse companies launch new, highly interactive and intuitive websites.

The new sites, for Coastal Carolina Research Center in Mount Pleasant, and NTT Training of Centennial, Colo., feature Responsive Website Design, so they will automatically adapt depending on the type of device they are accessed on. In addition, Adamus designed both to engage visitors while helping them quickly find the information or resources they're looking for.

“The Coastal Carolina Research Center site is geared toward consumers, pharmaceutical companies and physicians, while the NTT Training site is designed for a variety of industries and employees seeking to improve mechanical or electrical safety skills. Both were challenging, but the NTT site was particularly demanding due to the vast number of options and resources available to their target audience of mechanical and electrical

professionals,” said Sylwia Majewski, president of Adamus Media.

Coastal Carolina Research Center ([www.coastalcarolinaresearch.com](http://www.coastalcarolinaresearch.com)) conducts a variety of clinical trials on behalf of pharmaceutical companies, Contract Research Organizations (CROs) and other sponsors. Its website needed to extend its brand and presence in the community, promote its services to pharma companies and doctors, enlist study sponsors, and recruit volunteers for active studies, among other things. The new CCRC site uses a content management system, tracks leads and inquiries from potential sponsors, additionally it lets consumers enroll for studies, refer others directly and through social media, and sign up for the CCRC’s electronic publications.

NTT Training (<http://www.nttinc.com/>), a leader in skills-based classroom and hands-on training, sought a website that would be a destination where industry professionals could find answers to questions, interact with other professionals, and easily find solutions to meet their specific needs. The site needed comprehensive information about NTT’s consulting, training, and certification services, access to industry news and whitepapers, as well as advanced search capability for its myriad training courses. In keeping with its role as an online community, it also required full social media integration.

### **About Adamus Media**

With offices in Charleston, S.C. and South Jersey/Philadelphia area, Adamus is a design and marketing firm that offers services starting from branding, web design, application development and e-commerce, to interactive media and online marketing. Adamus Media represents a wide variety of industries and firms including financial institutions, higher education, schools and nonprofit organizations, medical providers, information and technology firms and beyond. Visit [www.adamusmedia.com](http://www.adamusmedia.com) for more information.

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