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## **NEWS RELEASE**

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### ***Adamus Media Brings on Cassie Rinehart as Designer***

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**MOUNT PLEASANT, S.C., Jan. 30, 2013** — Adamus Media, a design and advertising firm with offices in Mount Pleasant and Williamstown, N.J., announces it has hired Cassie Rinehart as a designer in its Charleston region office. In this position, she will work closely with the marketing strategy and creative departments on concept development and designs for both print and online media.

Rinehart has worked in the marketing industry since 2010. Most recently, she served as a senior graphic designer for the Charleston-based Threat Management Group, a global military and civilian defense and support company, where she led the creation of a new branding campaign for the company's Products Division. She has also contributed her design skills as a freelancer to a variety of companies and organizations in the region.

In 2011, Rinehart earned a Bachelor of Science degree in graphic design from The Art Institute of Pittsburgh. An accomplished artist, she lives in Charleston.

#### **About Adamus Media**

With offices in Mount Pleasant, S.C. and Williamstown, N.J., Adamus Media is a design and advertising firm that offers marketing and communications services from brand design, web design, mobile and application development, to interactive media and online marketing. The firm's resources include writers, photographers, graphic and web designers, marketing and public relations specialists, interactive media designers and programmers. Adamus Media represents a wide variety of industries and firms including financial institutions, medical providers, information and technology firms, marine, hospitality and tourism companies, automotive and retail industry, higher education institutions and nonprofit organizations. Visit [www.adamusmedia.com](http://www.adamusmedia.com) for more information.