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NEWS RELEASE

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WASHINGTON TOWNSHIP'S 33-YEAR-OLD LANDMARK MAKEOVER February 11 Opening for South Jersey's Newest Gathering Spot

WILLIAMSTOWN, N.J., February 6, 2009 – The Whitman Diner, a 33-year old Gloucester County landmark, is getting an extreme makeover. The new lounge addition and the physical transformation of the diner are accompanied by a new image from Adamus Media. The new re-branded diner becomes simply, The Whitman, a modern diner/lounge, a lively yet comforting place that brings stylish nightlife to South Jersey.

Along with the new name and the new brand also comes a new website, www.thewhitmandiner.com. In addition to the creative and marketing services, Adamus Media is in the process of planning The Whitman's Grand Opening on February 10 with a guest star appearance of the Philadelphia Eagles' Jon Runyan. The Whitman will be open to the public on February 11, 2009.

Adamus Media, headquartered in Williamstown, N.J., offers a wide range of advertising and marketing services starting from branding and corporate communications through web design, development and e-commerce, direct mail campaigns, outdoor advertising, interactive and rich media design along with online marketing. The firm's resources include award-winning writers, photographers, graphic and Web designers, marketing and public relations specialists, interactive media and both 2D and 3D designers and animators. For more information visit www.adamusmedia.com or call 856-728-6100.