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## **NEWS RELEASE**

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### **BRANDING AGENCY RE-BRANDS ITSELF all-outMedia Becomes Adamus Media**

**WILLIAMSTOWN, N.J., October 17, 2008** – all-outMedia, a strategic design, marketing and branding agency based in Williamstown, announces that it has a new name, Adamus Media.

The re-branding comes as the company enters its fourth year in business serving clients from all over the East Coast. The name change signals all-outMedia's transformation from a boutique shop to a full-service marketing agency offering branding, advertising, interactive media, direct mail and public relations services.

“We’re a whole new company so we’ve adopted a new name,” notes Sylwia Majewski, president of Adamus Media. “But as we enter a new phase of our existence, our commitment to giving our clients the very best creative and strategic thinking, at great value, remains constant.”

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Adamus Media's clients include Post University, The American Institute for History Education, SEPTA and YMCA.

Along with the new name comes a new website, [www.adamusmedia.com](http://www.adamusmedia.com).

Adamus Media, headquartered in Williamstown, N.J., offers a wide range of advertising and marketing services starting from branding and corporate communications through web design, development and e-commerce, direct mail campaigns, outdoor advertising, interactive and rich media design along with online marketing. The firm's resources include award-winning writers, photographers, graphic and Web designers, marketing and public relations specialists, interactive media and both 2D and 3D designers and animators. For more information visit [www.adamusmedia.com](http://www.adamusmedia.com) or call 856-728-6100.